



FEA Food Equipment Agency is a company specializing in the development of production and commercial projects in the bakery and pastry sector







We support entrepreneurs by offering comprehensive services in designing, organizing production spaces, and providing a full supply of all machines and equipment needed for production in the Ho.Re.Ca. sector.

For store owners, our team of experienced bakers and pastry chefs provides consultations on raw materials, recipes, and optimizing the management of production activities.

For distributors of bakery and pastry equipment looking to expand or modify their catalog, we maintain connections with numerous Italian manufacturers to support the development of new collaborations.

Consulting for restaurants and canteens

FEA's consulting for restaurants and canteens focuses on optimizing operations and implementing tailored strategies to improve efficiency and service quality. With a team of experts experienced in the food service sector, FEA provides comprehensive support, ranging from analyzing operational procedures to managing procurement, ensuring customized solutions that address the specific needs of each client.





Design of spaces and workflows

With our support, your kitchen becomes an optimized and efficient environment, thanks to a design focused on improving space layout and streamlining workflows. We develop tailored solutions to meet the specific needs of restaurants and canteens, ensuring a functional arrangement of equipment.

Menu development and personalized recipes

We collaborate with you to create menus that reflect your establishment's identity and cater to your clientele's preferences. Together, we work on recipe balancing, ingredient selection, and the development of innovative and creative dishes that capture attention and satisfy every guest's taste.

Cost analysis and profit maximization

We provide a detailed cost analysis for each dish, optimizing resources and improving profitability. We help you define the ideal pricing for each offering, balancing quality and economic sustainability, and enhancing the perceived value of every dish.

Training and workshops

We are available to organize workshops and cooking courses, offering a unique opportunity to share knowledge and improve your team's skills. This training initiative adds value to your business, strengthens client relationships, and promotes an innovative approach to food service.

Consulting for pastry and bakery labs

FEA supports pastry and bakery labs in innovating and improving production processes, with the goal of maximizing quality and efficiency. Our consulting services include the development of new products, the introduction of advanced technologies, and the optimization of production management. With a results-oriented approach and a focus on artisanal needs, FEA helps labs stand out in the market and enhance their creative potential.





Customized lab design

With FEA, the design of your pastry or bakery lab is tailored to fit your available space (30, 50, 80, or 100 sqm) and production needs. We create a functional layout that optimizes every square meter, enhancing the efficiency and productivity of operations.

Equipment selection and optimization

We help you select the most suitable equipment and define optimal production cycles that reduce costs and maximize output. With our approach, every aspect of your business – from raw materials to equipment – is chosen to support your growth, respecting your budget and the specific needs of your lab.

Recipe development and balancing

FEA supports your lab in developing unique “dry” products, such as baked goods and pastries, offering innovative and balanced recipes. We bring products to life that reflect your passion and meet market demands, allowing you to stand out with a custom, artisanal offering.

Packaging and market access

We don't stop at production: we assist in finding the ideal packaging to enhance and protect your products, as well as offering support for expansion into international markets. With our Temporary Export Managers, you can discover new business opportunities and expand your customer base.

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